

**NEXT GENERATION ENTREPRENEURS**  
SUMMER CAMP

## Our Vision

We strongly believe that entrepreneurship is the best school of life. We aim to enable and motivate the Next Generation to put its ideas into action.



## Our Approach

Learning by doing. We offer the Next Generation a unique chance to create its own business ideas and help to turn them into real startups.



## Our Summer Camps

Our exclusive 2-week NextGen Summer Camps combine our vision with our approach. They are a unique opportunity for Next Generation Entrepreneurs to take their first steps in the fascinating world of entrepreneurship. With fun and guidance.



## At a glance

Our guided **2-week** international Summer Camps are a tailor-made offering for carefully selected **boys and girls aged between 16 – 22**, preferably with a family business background.

As a participant chosen by our admission team, you will experience the vibrant startup hotspots **Berlin** and the **Silicon Valley** first-hand. You will be enabled to **create your own startup** from scratch to the first pitch in front of experienced serial entrepreneurs (if desired). Professional support and mentoring always included.

You will gain a rare insight behind the holy walls of the **Googles** and **Facebooks** of today AND tomorrow. Explore the **future trends** in digital business and awake the entrepreneur in you together with like-minded friends coming from all over the world.

# Program Overview

# PROGRAM



## Week 1 - Berlin (Germany)

Kick-off Event

Start your own startup: 5 days full of entrepreneurship

Visit the most promising startups in their offices

Establish a valuable international network

Experience the culture & the history of Berlin

Pitch your business idea to potential investors (voluntary)



## Week 2 - Silicon Valley Tour (San Francisco)

Explore the Valley and the city with a guided tour

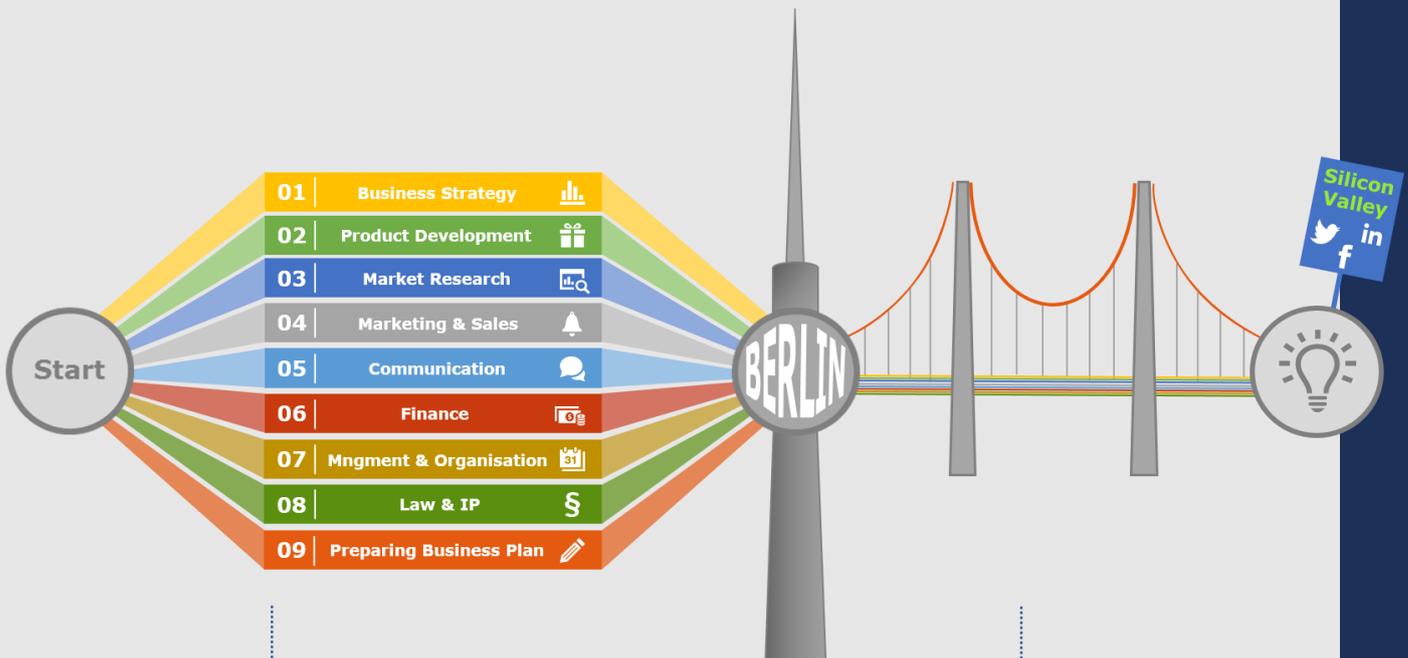
Meet Google, Facebook & Co. live

Trend scouting: visit the most promising tech-startups

Build valuable relationships & promote your business

Take off: San Francisco helicopter tour

Last but not least: Have fun!



### Kick-off

Kick-off event to onboard the participants and to prepare individual cases.

### Theory & Practice

Startup week in Berlin to create your own startup. Case studies and guided trainings will help you to turn your individual business idea into action. Meet the Top-Shots of the vibrant Berlin startup community in person.

### Meet the Valley

Guided Silicon Valley tour to experience the drive of digital business first-hand and to establish a valuable network with peers.

## When does it take place?

### Camp 1

July 11th – 25th, 2020

### Camp 2

July 18th – August 1st, 2020

## Financial conditions



US \$ 15'400

Upon receipt of the application form, we will inform you whether places remain available at the camp chosen and will request a registration fee of US \$ 1,000. Upon receipt of your payment, we will proceed with your application. The invoice for the total costs of camp will be sent at a later date. This must be settled within 30 days of the billing date.

### Costs include

- pickup at Berlin airport and transfer to the hotel
- all accommodations in 4-5\* hotels in Berlin and San Francisco
- all courses, excursions, official evening activities and materials
- breakfast, lunch and dinner every day of the camp
- flight from Berlin to San Francisco
- accident insurance, including medical repatriation in case of emergency
- personal liability insurance for each participant

### Costs not included

- flights to Berlin (start of camp) and from San Francisco back home (end of camp) as well as Visa costs (Germany/USA, if required)
- activities outside of the official program
- personal consumptions and pocket money

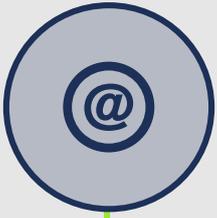
### Cancellation

- we strongly recommend that parents take out a cancellation insurance in the student's country of residence in order to ensure full reimbursement for cancellation before the start of camp or in case of early departure from camp (e.g. in case of accident, illness, family problems)
- up to 30 days before the start date of the camp: refund of 50% of the costs of the camp
- after this period, the full amount (registration fee and camp fee) is retained
- the registration deposit is non-refundable
- if a participant is expelled for disciplinary reasons, no fees will be reimbursed

### General information

- We reserve the right to cancel a camp up to three days before the camp begins. Should this case arise, we will reimburse the money paid
- In case of litigation, the competent court is that of Zurich, Switzerland

# How to apply?



## STEP 1

Register **online** (with no obligations)



## STEP 2

Upon receipt of the **application form**, we will inform you whether places remain available at the camp chosen and will request a deposit of US \$ 1,000 which allows us to proceed with your application.

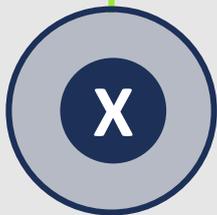


## STEP 3

Upon receipt of the deposit, we will send you a **written confirmation with:**

- the invoice for the camp; should you wish to confirm your application, we kindly request that you settle the invoice within 30 days of the billing date.
- Further information on the camp; the arrival/departure form to be completed and returned prior to the start of camp.

Your place is reserved upon receipt of the registration fee and confirmed upon full payment.



## CANCELLATION

- we strongly recommend that parents take out a cancellation insurance in the student's country of residence in order to ensure full reimbursement for cancellation before the start of camp or in case of early departure from camp (for example, in case of accident, illness, family problems)
- up to 30 days before the start date of the camp: refund of 50% of the costs of the camp
- after this period, the full amount (registration fee and camp fee) is retained
- the registration deposit is non-refundable
- if a participant is expelled for disciplinary reasons, no fees will be reimbursed

## Medical Insurance

Sickness and accident insurance, including medical repatriation in case of emergency are included in the price of the camp.

## Health issues

Healthcare professionals are available 24/7. They are qualified to give first aid and deal with minor ailments. They are in regular contact with local doctors and can set up medical appointments.

## Language

Courses and excursions will be held in English. But: There are no special requirements regarding English skills.

Participants should be able to follow a conversation and to express themselves.

## Nationalities

Participants are welcome from all over the world. In order to maintain a genuine international intake, we have a quota policy on nations or groups of nations.

## Staff & Teachers

Participants will be under guidance and responsibility of professional staff during the whole camp.

Classes are held by university professors, international serial entrepreneurs and experienced professionals.



## Travelling/Visa

Participants individually travel to Berlin (start of camp)/from San Francisco back home (end of camp) and at their own risk and expense. The participants (or their parents) are responsible for compliance with provisions concerning entry to the countries visited (Visa for Germany and the United States, if required).

## Ticket reservation

No plane reservation, flight changes or visa applications can be made by the Summer Camp Organisation before or during the camp. Only the transfer flight between week 1 and 2 is included in the costs and will be organized by our team.

## Airport transfer

Transfers to and from the airports (Berlin and San Francisco) are included in the camp fee as long as they take place on the official dates (start and end of the camp).

## Evening program

Our team will organise evening programs such as exclusive local food tastings or attending cultural events every day of the camp. So, participants are welcome to join. (The official evening programs are mandatory for participants under the age of 18).

## Accommodation

Participants are accommodated in well-furnished 4-5\* hotel rooms with en-suite bathroom. Girls and boys stay on separate floors and according to ages.

